



Florida's
ADVENTURE COAST
BROOKSVILLE ♦ WEEKI WACHEE

Hernando County Tourist Development Council Meeting

August 9, 2017

2:30pm – 4:30 pm

Location: Brooksville-Tampa Bay Regional Airport

Meeting called by: Tammy J. Heon, Manager, Tourism Development

Mission Statement

The Hernando County Tourist Development Council will identify, create, support and enhance activities, consistent with community assets that increase visitation and provide local economic impact.

2:30 **Call to Order**

2:30-2:50 Approval of Minutes – July 12, 2017 regular meeting
Finance Report – Tammy Heon
Tourism Manager's Report – Tammy Heon

2:50-3:00 **Old Business**

- Update on Visit Florida
- Update on FADMO
- Update on Bicycle Tourism Summit

3:00-4:20 **New Business**

- Grant Funding Applications – **Action Item**
 - Art in the Park
 - Evens Media: Bluegrass Festival
 - Greek Festival
 - Brooksville Blueberry Festival
 - Brooksville Native American Festival
 - The Brooksville Raid

4:20-4:25 **Council Member Reports**

Therese White, Chairperson
Nick Nicholson, Board of County Commissioners
John Athanason, City of Weeki Wachee
Betty Erhard, City of Brooksville
Fran Baird, Hernando Beach Citizen involved in Tourism
Michael Dolan, Dolan House B&B
Catherine Reeves, Rising Sun Bistro & Market
Sherry Pedonesi, Chinsegut Hill Retreat
Achilles Thomas, NatureCoast.TV, Monster Transmission

4:25-4:30 **Public Comment**

4:00 **Adjournment of Business Meeting**